



Business Challenge

Making corporate privileges easily accessible to employees. Helping businesses to improve efficiency and ROI and reduce absenteeism and attrition.

PhoneGap-based Rewardz Employee Perks! Makes Integrated Health and Wellbeing Program More Efficient

Product Overview

Rewardz Employee Perks is based on PhoneGap mobile app development framework that homogenously blends the HTML5, CSS, and JavaScript components to let users have an intuitive digital experience across any mobile device platforms. The application is a window for registered employees of a business to access a set of corporate privileges from different health and fitness brands offered on behalf of Rewardz. The employer, who is a client of Rewardz, can easily manage the perks availed by its employees.

About Our Client

Rewardz Private Limited is a Singapore-based company that brings customized employee engagement and benefits programs for businesses. It not only helps employees to keep a track on their health metrics to stay fit but also encourages them through rewards that can be redeemed to seek discounts on products and services offered by various health and fitness brands. Rewardz relies on its two exclusive mobile application to manage its business portfolio. First, through the Flabules mobile app, it helps employees stay fit, achieve fitness goals and move ahead. Now, the rewards collected in doing so can be redeemed through its EmPerks mobile app.

Company Challenges

Challenges of Rewardz were not just to solve its own problem making the corporate privileges easily accessible to users and managing multiple health and fitness brands but also to address the challenges of its client like poor health of its workforce, rising absenteeism in teams, attrition, talent acquisition challenges and several others that collectively take a toll on the business productivity and ROI.

Expectations from Flabules App

- Bridge employees, employers, and fitness brands
- Keep employees motivated and help them meet deadlines
- Help a business achieve its objectives
- Help a business with brand management

Solution

Rewardz Employee Perks facilitates a single window to help employees claim their perks, the business to manage the perks claimed from different brands or vendors, and Rewardz to have a 360-degree view of the modus operandi and success of the Integrated Health and Wellbeing Program.

Exciting features: Identification

Employees don't need to carry their physical Rewardz membership card. They can flash the redemption screen of the app to the vendor and avail themselves of the privileges redeeming their reward points.

Geo-specific search

The GPS-enabled PhoneGap application helps users to locate their nearby health and fitness brand. It also assists them with a user-friendly map to travel there.

Merchant request

Merchants can approach Rewardz to market their products and services and save their customer-acquisition cost.

Result

Round-the-clock availability of awesome corporate benefits on the mobile

Empowers Rewardz to understand the demand of employees and customized its services

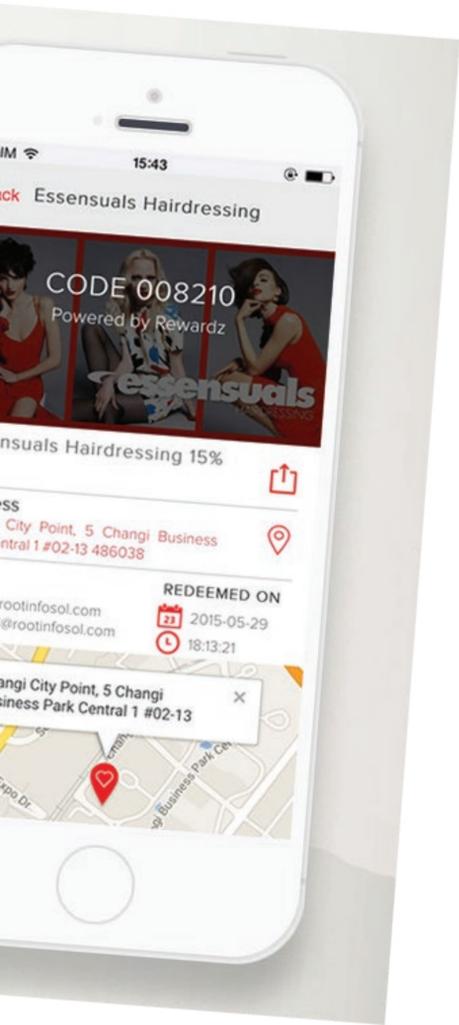
Helps Rewards to negotiate with a wide range of merchants to facilitate best deals to employees

With growing membership of merchants, the quality of offerings also got improved



Transformation

Improved relationship with clients. Happier and healthier employees. Increased workforce efficiency and ROI. Reduced absenteeism. Increased brand-loyalty.



Strategy

At Root Info Solutions, our PhoneGap app development strategy was strictly based on empowering users with the right features and tools to let them conclude what they want in a quick and easy manner. But it is easier said than done. We required having the complete insights of the business and its stakeholders. We took stock of the objectives of Rewardz, then we acquainted ourselves that how its health and wellbeing program makes a difference for its clients and their employees, and at last, we went with the user-experience analytics.

At Root Info Solutions, our PhoneGap app development strategy was strictly based on empowering users with the right features and tools to let them conclude what they want in a quick and easy manner. But it is easier said than done. We required having the complete insights of the business and its stakeholders. We took stock of the objectives of Rewardz, then we acquainted ourselves that how its health and wellbeing program makes a difference for its clients and their employees, and at last, we went with the user-experience analytics.

Accordingly, we drafted the prototype of the app. From installation, update, upgrade and configuration-settings to the application, our strategy was to give the best experience to users at every front. Next, we zeroed in on what plug-ins, Web app, etc. of PhoneGap to use in that. We had serious brainstorming on how to use the HTML rendering engine and integrate the application with the operating system with the right API.

Development

As per the planned strategy, our PhoneGap app developers completed the coding of Rewardz Employee Perks. Despite being a cross platform mobile app, we paid subtle attention on its UI in order to give the experience of a native app to users on their respective devices.

Testing

To make sure the developed PhoneGap app stays up to the expectation of our clients, their partners and, eventually, the end-users, that is, their employees, we evaluated its performance in different scenarios. We fixed several issues and improved functionalities on numerous occasions.

1. Interrupt conditions

Knowing the digital consumption behavior of mobile users, particularly, their multi-tasking habit, we subjected it to interruptions of different apps and services, like phone, chat, email, social media, etc.

2. Installation conditions

We installed, configured and uninstalled, the PhoneGap app on different devices with different configurations to ensure that users don't have to switch from one device to another.

3. Network conditions

We performed all processes like downloading, installation, update, configuration, and more on a device with different types of Internet connection.

4. Performance conditions

We cross-checked the each and every section and functionality of Rewardz Employee Perks on devices shipped by different OEMs (Original Equipment Manufactures).

5. Device integration conditions

We analyzed the integration capability of the Wishlist with mobile components including GPS, video, and camera.

Publishing

Not just development and testing, we also know how to give your PhoneGap app an edge in terms of marketing or accessibility. We uploaded the app on Apple Store and Google Play. We did so with absolute precision and care to adhere to the guidelines laid out by each application store owners.

About Us

Root Info Solutions (RIS) is a globally acclaimed Information Technology consulting and outsourcing company based in the UK. We have an offshore software development and implementation center in New Delhi, India. We provide enterprise web and mobility solutions using different programming languages/frameworks including PhoneGap, Drupal, Angular JS, Magento, Python, Android, Swift, and more. We have been serving clients across different sectors and verticals since 2004.

UK Headquarters

Root Info Solutions
Lakeside House
1 Furzeground Way
Stockley Park
Heathrow, UB11 1BD
Telephone: +44 207 0960 066

India ODC

Root Info Solutions Pvt Ltd.
12,DSIDC,Computer Complex
Scheme-1,PH-2
Okhla, Delhi – 110020
+91 - 011 40565325