



Native (iOS & Android) Flabuleless **App** Adds Value to the Integrated Health and Wellbeing Program

Product Overview

Flabuleless is a native mobile app developed by our experienced mobile app developers for iOS and Android platforms. We have meticulously used the components of respective SDKs to build engaging, responsive and secure mobile apps to motivate users to adopt a healthy and fit lifestyle. The apps allow users to define individual and team goals, track progress and take advantage of the health and wellbeing privileges made available to them by their employers.

About Our Client

Rewardz Private Limited is a Singapore-based company that has been empowering businesses of all sizes and types through its customized integrated health and wellbeing program. This is based on overhauling the concept of healthcare, shifting it from curative to preventive. The inclusion of the native Flabuleless app has made its program highly accessible, popular and effective.

Corporate Health & Wellness Overview

Today businesses are investing in quality corporate health and wellness program to have an edge in the market by having healthy and committed staff. A healthy workforce is an asset for a business. Healthy people contribute their best, hardly ask for sick leaves and keep the team's morale at a high. These factors ultimately help a business to gain optimum performance and meet deadlines of their clients keeping human resource management, particularly, the healthcare cost at a low.

Company Challenges

Today employees juggle to maintain a work-life balance. They have little time to spend with their family, shopping and healthcare have almost gone for a toss. In such a scenario, for Rewardz, to push them to adopt a health and fitness regime was a difficult business. Even if they adopt, it was more difficult to keep them motivated in the long run. With a bid to keep them stay focused on it, Rewardz had endorsed with some health and fitness brands, but one key challenge here was to manage them.

Expectations from Flabuleless App

- Engaging employees in fitness programs
- Keeping employees informed about their health metrics
- Helping employees prevent illness and diseases
- Making health and fitness privileges easily accessible
- Helping clients cut down absenteeism
- Helping clients reduce their healthcare insurance budget

Solution

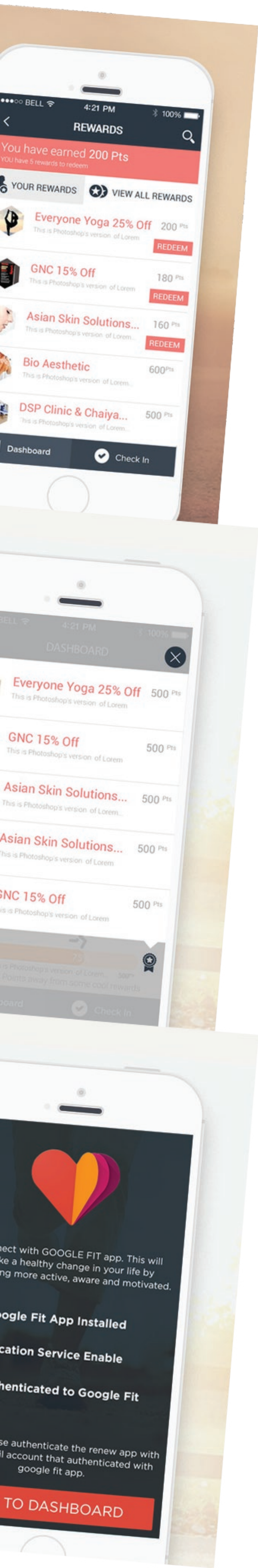
Flabuleless health and fitness app proved to be an all-in-one solution benefitting every stakeholder of Rewardz. Learn how it works.

Monitoring

Keeps track of steps, floors climbed, distance, calories burned & active minutes. Users can track their progress over a period and achieve individual and team goals.

Customisation

Helps corporates to maintain a brand identity of their own by having a custom-built app for their employees.



Wireless Syncing

Sync stats wirelessly & automatically to other fitness apps, computers or any handheld devices such as smartphones

Reporting

Team leads or managers can have a view of the individual dashboards of their members and take stock of the company's health anytime.

Redeeming Rewards

Users can redeem award points earned through different activities against merchandises offered by health and fitness brands like Smoothie King, Kfit, etc.

Result

Benefits of employers

- Curtail health premium costs
- Retain good workers
- Attract good employees
- Reduce absenteeism
- Improve employee productivity, morale, and safety

Benefits of employees

- Avoid health risk
- Improved productivity and growth
- Quality life
- Better family caring

Benefits of health insurance providers

- Low premiums more popularity
- Fewer claims more ROI

Strategy

"Understanding users and rewarding them with features and tools that they would love to have in their fitness app"

Our Android and iOS app developers kickstarted the project with this very objective. To make our mobile application stand out, we paid attention to all the quadrants of the mobile app development - from prototyping and designing to development and testing. From user's point-of-view, we kept the installation, update, upgrade, configuration-settings and maintenance processes simple and fluid.

We aimed at providing mobile users with a health and fitness app that can be used easily, and can cover their every physical activity like steps, running, cycling, yoga, aerobics, badminton, football, golf, boxing, swimming, and many more. Along with the app's performance, we gave subtle attention towards getting started with it - from the user's point of view. We kept installation, update, upgrade and installation processes rather simple.

Incentive is an important aspect that inspires an employee to go beyond the limit. Hence, we integrated the application with the offerings and discounts section where users can redeem their reward points earned while adhering to the adopted fitness regime. Employers investing with the program would also be interested in knowing the progress made by their employees. Hence, we built a dashboard to let them get the ins and outs of it. However, we didn't let the privacy of employees to get breached in anyway.

About Us

Root Info Solutions (RIS) is a globally recognized Information Technology consulting and software outsourcing company based in the UK. We have an offshore software development and implementation center in New Delhi, India. We provide enterprise web and mobility solutions using different programming languages/frameworks including PhoneGap, Drupal, Angular JS, Magento, Python, Android, Swift, and more. We have been serving clients across different sectors and verticals since 2004.

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