

# SKOR

Client Engagement program

## SKOR Mobile App Drives Rewardz's Employee Engagement and Benefit Program

### Product Overview

SKOR app is an integral component of the corporate health and well-being program marketed by Rewardz to corporates with an objective to help their employees stay fit and healthy.

### About Our Client

Rewardz is a globally acclaimed employee engagement and benefit programs provider based in Singapore. The company takes pride in having clients as big as NUHS, Intercontinental Hotel, Fuji Xerox, and many more.

### Company Challenges

- Making corporate privileges easily accessible to employees
- Roping in more merchants to improve competition and service quality
- Helping clients reduce healthcare cost
- Easier employees and merchants' accounts management
- Helping clients to have a 360-degree view of thier workforce's health
- Keeping employees motivated with health metrics
- Helping clients cope with Increased absenteeism
- Helping clients reduce attrition

### Solution: Features & Benefits

We succeeded in developing a cutting edge native mobile application which is applauded by users.

#### Quick access

With this app, an employee can easily find places to avail himself/herself of the entitled corporate privileges.

#### Identification

There is no obligation for an employee to carry his or her membership card to get identified at the merchant place, as the app holds a redemption screen which the merchant can identify easily.

#### Geo-specific search

The user can easily filter out benefits available around his/her office, home or anywhere. There is a "Near me" function complemented well by a map tool to make the hunt easier.

#### Merchant request

Merchants can approach Rewardz to tie-up with them and market their products and services. They can easily manage their accounts via the app.

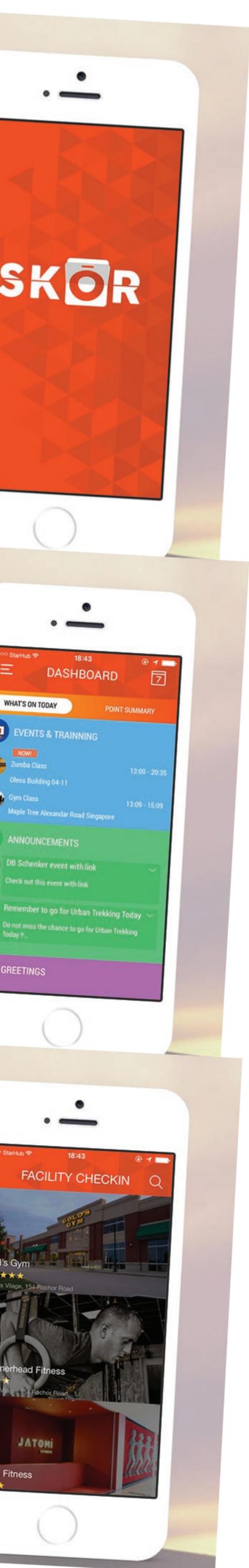
### Result

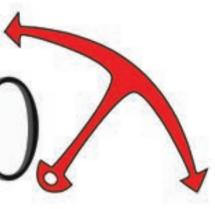
SKOR app has immensely benefited the employer and its employees. Since it's accessible to a limited number of users, the reader should not expect a high number of stats in its favor. However, the users are extremely satisfied with its performance. It has secured a rating of 4+ on Apple app store, which is excellent. On Google Play, it performed even better. Here it got 5.

### Why it Interested Us?

SKOR app mobile app development provided us with an opportunity to showcase our core technology strength, i.e., building native mobile applications using iOS and Android SDKs. Working with Google Fit (from Google) and HealthKit (from Apple) SDKs that allows users to keep a track of their fitness data was another point of excitement.

It also acquainted us with the digital-experience that employees love when it comes to finding services that bring fun and pleasure in life. Unveiling the customer-insights and mobile app industry trends was quite interesting. We were happy to know the overwhelming response that our work, i.e., mobile app development evokes in millions of mobile users.





## Strategy

We were focused on building a strategic app underpinning the business objectives of our client, that is, – shifting the healthcare-focus from curative treatment to preventive one. And since health is a subject matter of not just the person in question, but also those who support him or her to keep up with the good health, i.e., healthcare services provider, health and fitness brands, foods and beverages manufacturers, fun and recreation centers, and insurance companies, among others, it was essential for us to bring them into the discussion of the mobile app development. And, we succeeded in bringing all stakeholder on the board to draw the intrinsic and extrinsic features of SKOR app.

## Development

Next was shaping the strategy.

We picked the right components and plug-ins of PhoneGap or Cordova framework to build the application. Then we successfully integrated them with the native features of Android and iOS operating systems. Our Android app development and iOS app development teams made it happen by intelligent use of the features and capabilities available with the respective SDKs (Software Development Kits). We made balanced use of the Google Fit and HealthKit components to make the product a dynamic fitness tracker.

## Testing

To make sure that SKOR app stays up to the expectation of its users, we performed a series of tests as discussed below before giving it a final nod to move towards the app stores.

### 1. Interrupt conditions

We examined the vulnerability of the app against possible interruptions caused due to incoming/outgoing calls, pop-up alerts and notifications and the device's power cycle.

### 2. Installation conditions

We made sure that the processes like installation, uninstallation, update and upgrade of the app remain fairly simple.

### 3. Network conditions

We analyzed the above processes under different network conditions.

### 4. Performance conditions

We closely monitored the resource-consumption level (CPU, RAM, graphic, network, battery, etc.), on different mobile devices.

### 5. Device integration conditions

We also analyzed the interaction of the app with different components including GPS, video and camera.

## Publishing

To make the app easily available and accessible to its target audience, we published the app on Google Play and iTunes. We adhered to the guidelines of the respective stores while doing so.

## About Us

Root Info Solutions (RIS) is a globally recognized Information Technology consulting and software outsourcing company based in the UK. We have an offshore software development and implementation center in New Delhi, India. We provide enterprise web and mobility solutions using different programming languages/frameworks including PhoneGap, Drupal, Angular JS, Magento, Python, Android, Swift, and more. We have been serving clients across different sectors and verticals since 2004.

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